

113TH CONGRESS
1ST SESSION

S. RES. _____

Designating November 30, 2013 as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses.

IN THE SENATE OF THE UNITED STATES

Ms. LANDRIEU (for herself and Mr. RISCH) submitted the following resolution;
which was referred to the Committee on _____

RESOLUTION

Designating November 30, 2013 as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses.

Whereas small businesses represent 99.7 percent of all businesses having employees (commonly referred to as “employer firms”);

Whereas small businesses employ over 49 percent of the employees in the private sector;

Whereas small businesses pay over 42 percent of the total payroll of the employees in the private sector;

Whereas small businesses are responsible for more than 50 percent of the private, nonfarm product of the gross domestic product;

Whereas small businesses generated 64 percent of net new jobs created between 1993 and 2011;

Whereas 87 percent of consumers in the United States agree that the success of small businesses is critical to the overall economic health of the United States;

Whereas 93 percent of consumers in the United States agree that it is important to support the small businesses in their community; and

Whereas November 30, 2013 would be an appropriate date to designate as “Small Business Saturday”: Now, therefore, be it

1 *Resolved*, That the Senate—

2 (1) designates November 30, 2013 as “Small
3 Business Saturday”; and

4 (2) supports efforts to—

5 (A) encourage consumers to shop locally;
6 and

7 (B) increase awareness of the value of lo-
8 cally owned small businesses and the impact of
9 locally owned small businesses on the economy
10 of the United States.